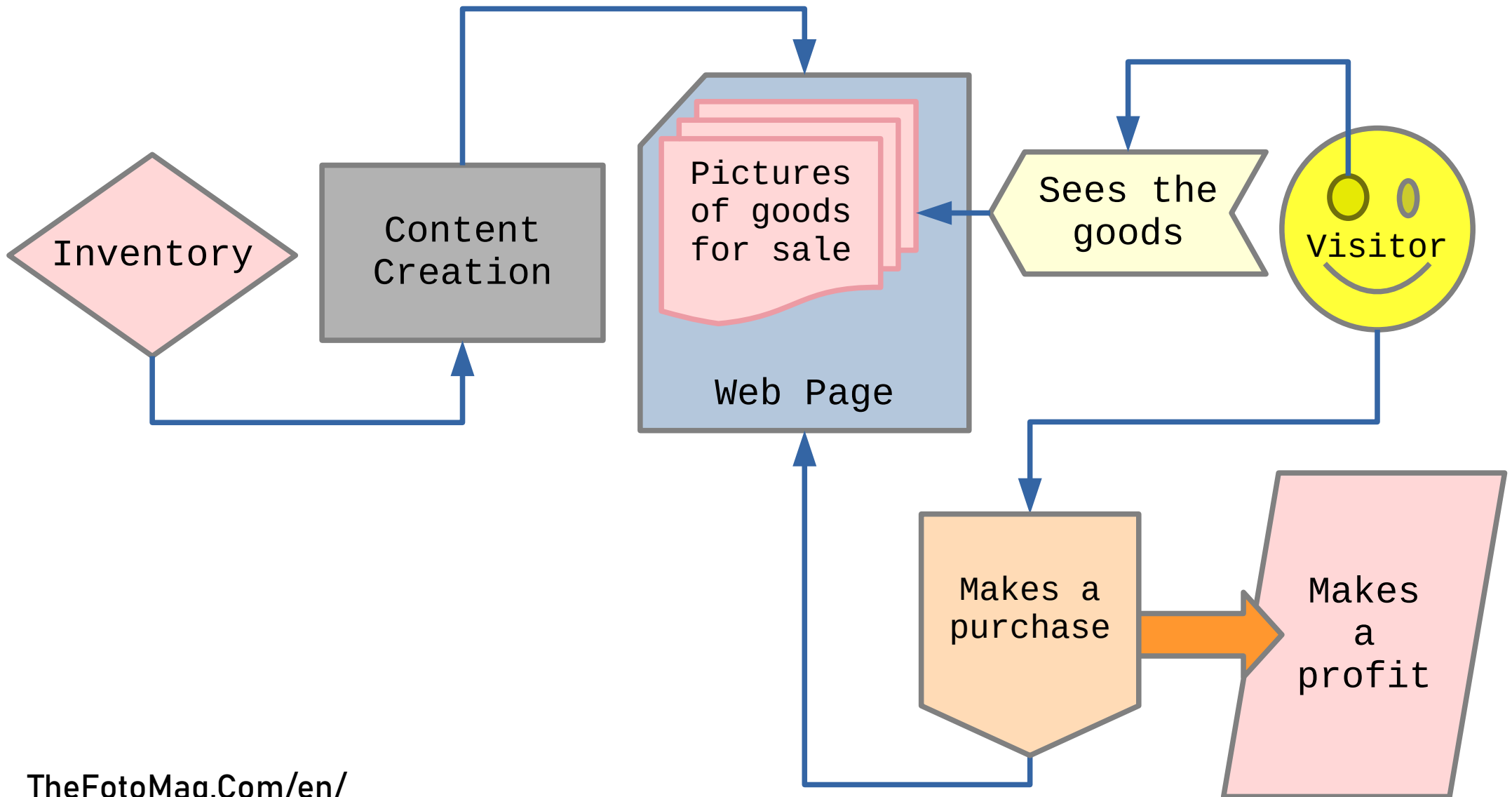
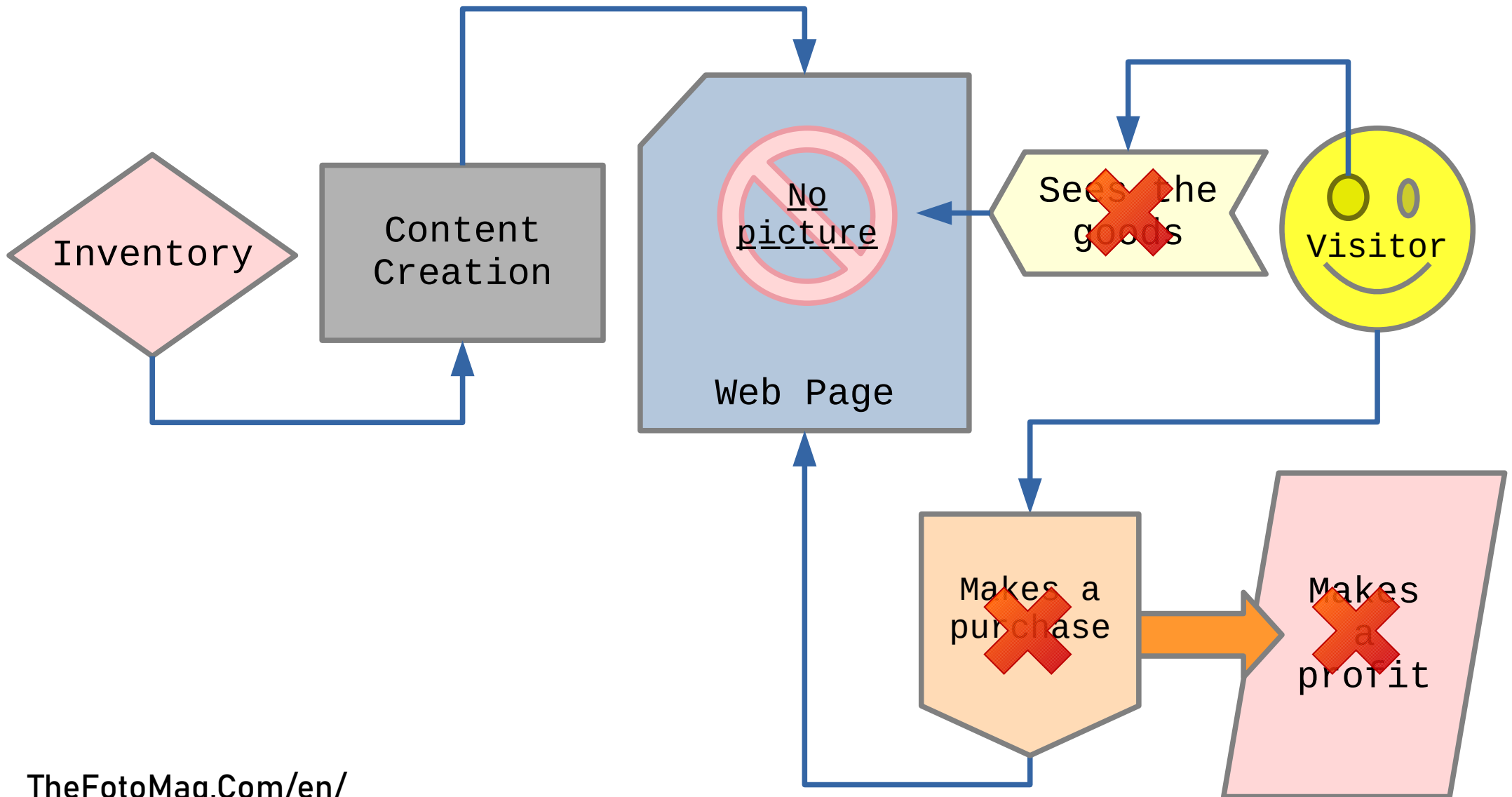


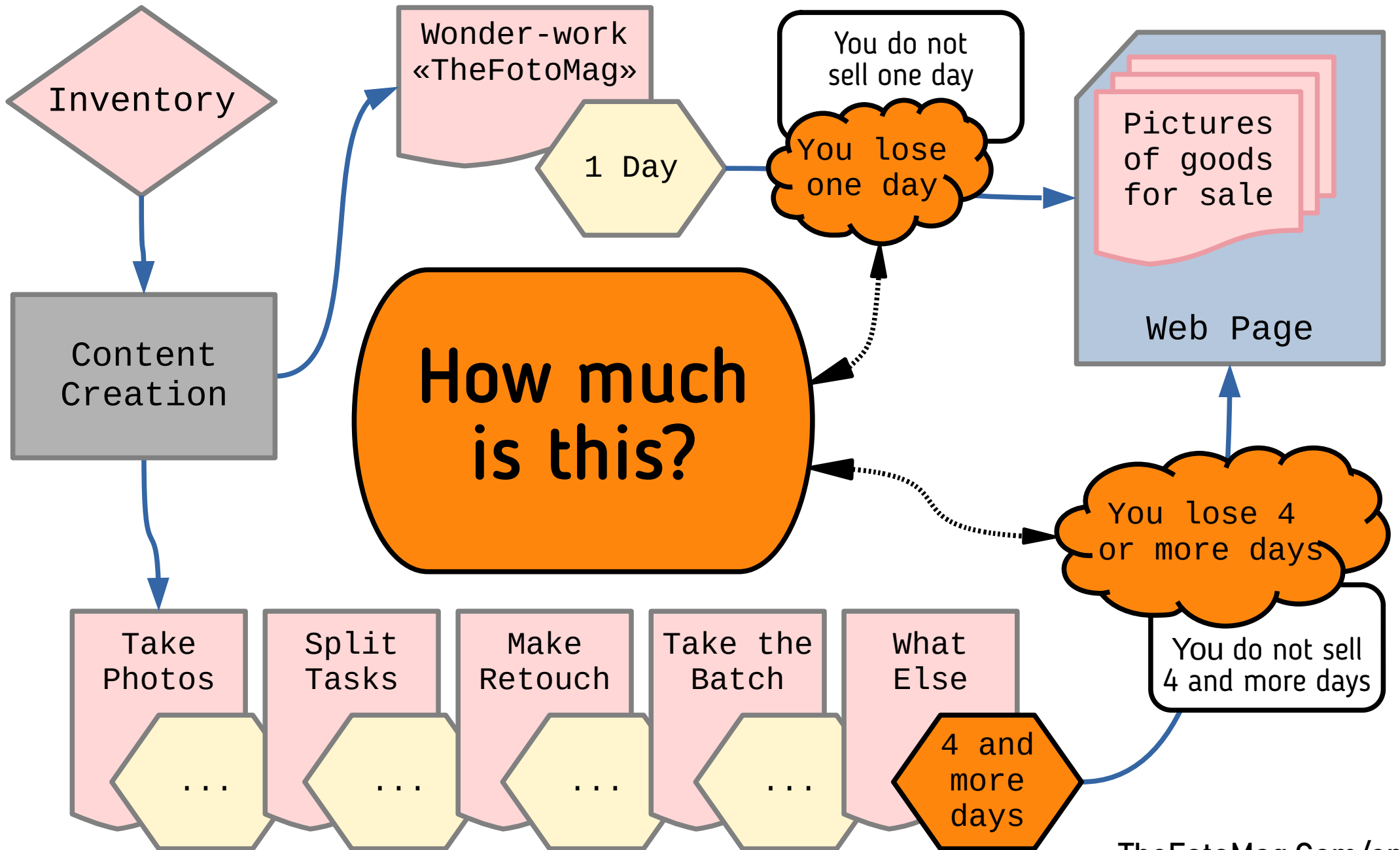
A trading business buys goods at a low price and sells them at a higher price
Each item sold makes a profit



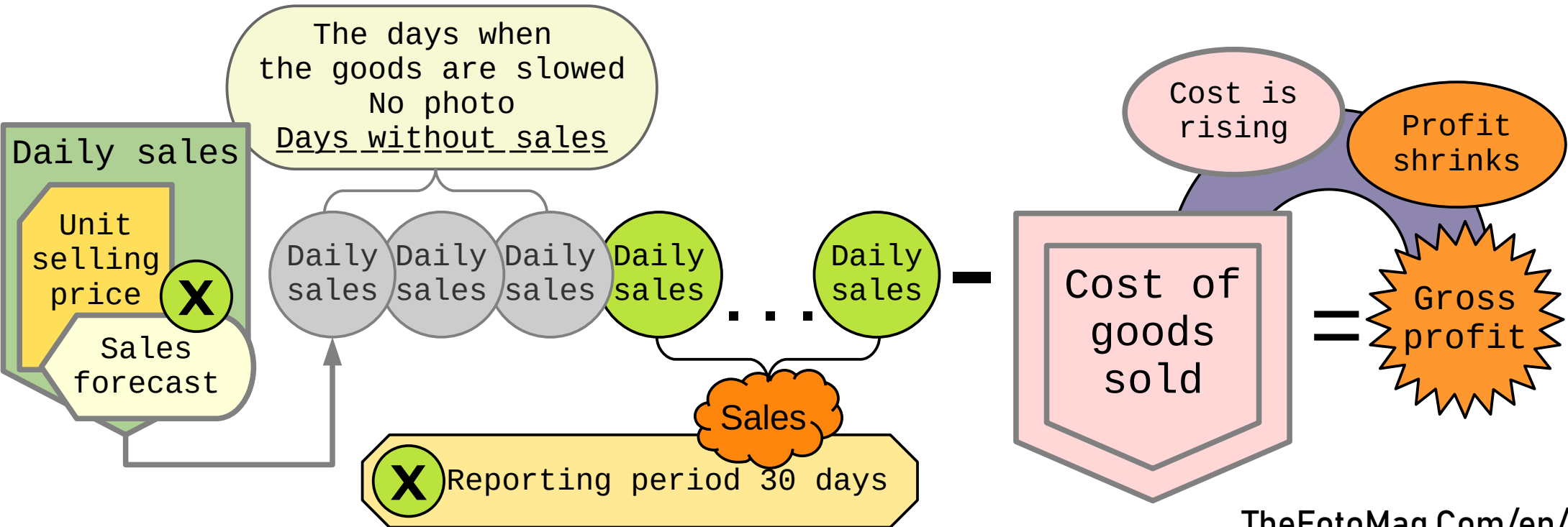
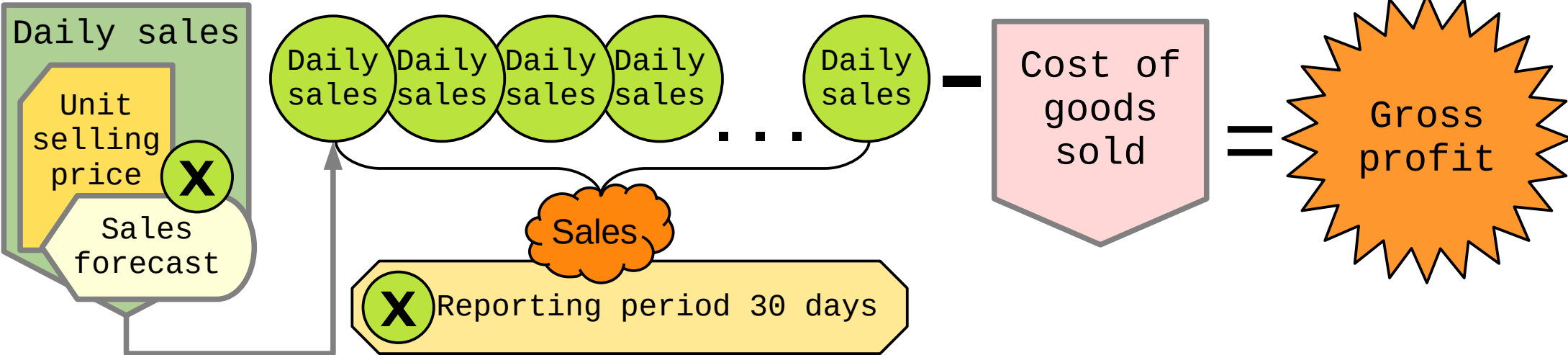
While the product picture is not posted to the site – product is not being sold
Product freezes in the warehouse losing its original liquidity



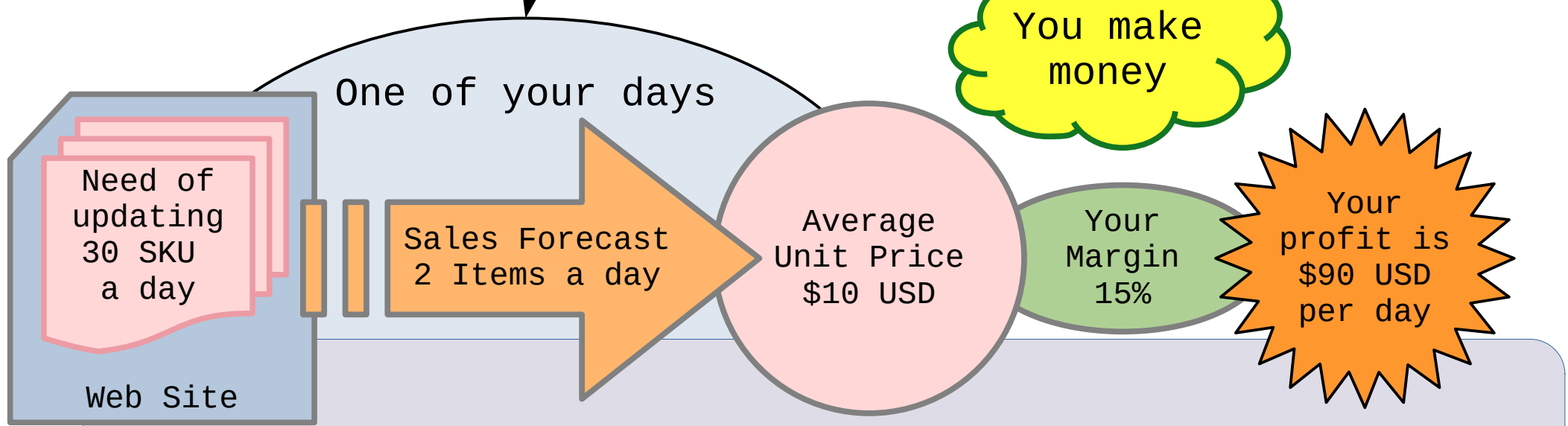
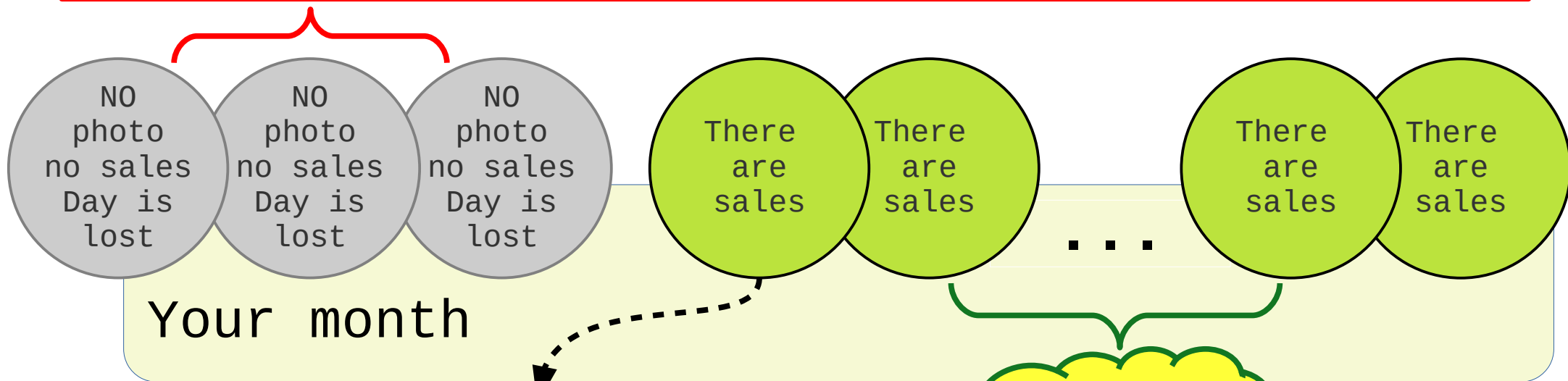
A day without sales is a day without profits.
Is half empty or half full? Whatever. You lose every day you don't sell.



Product slowing reduces the profit and increases the cost of goods
Makes you pay for goods even more than you already paid for it

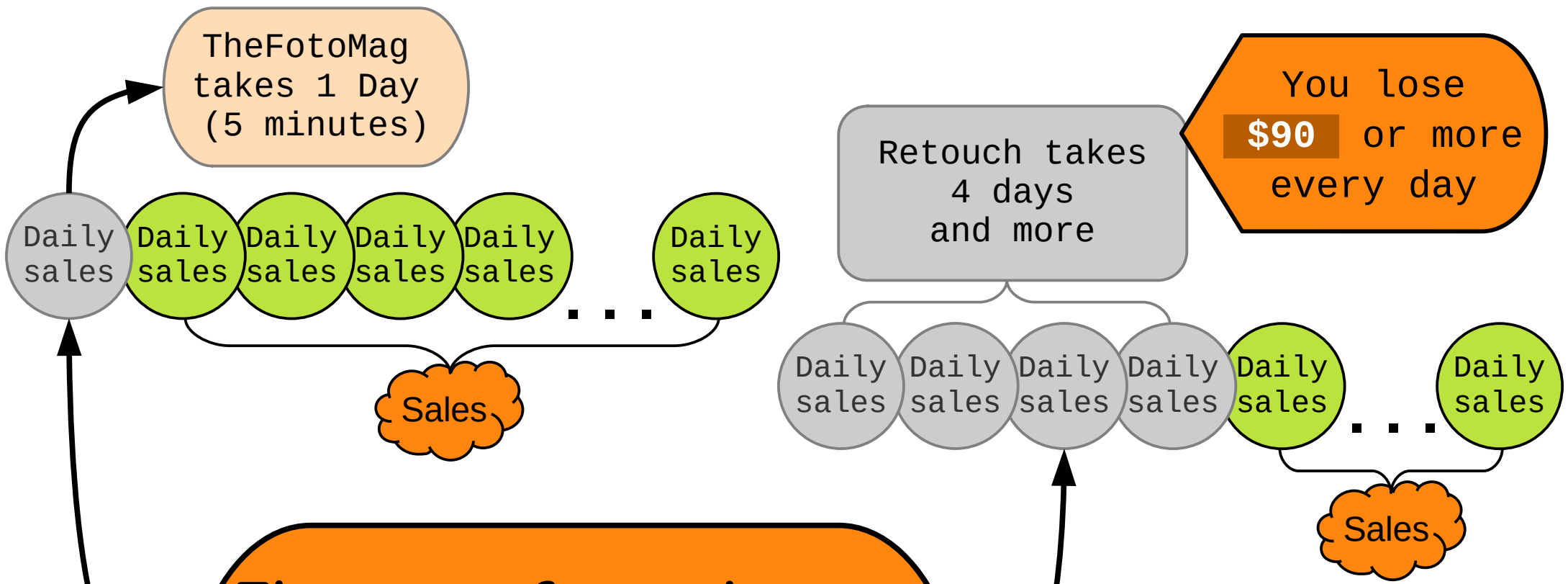


These days, you spend your money instead of making it
And this loss can be counted.



$$\underline{30 \text{ SKU}} \times \underline{2 \text{ items}} \times \underline{\$10 \text{ USD}} \times \underline{15\%} = \underline{\$90 \text{ USD}}$$

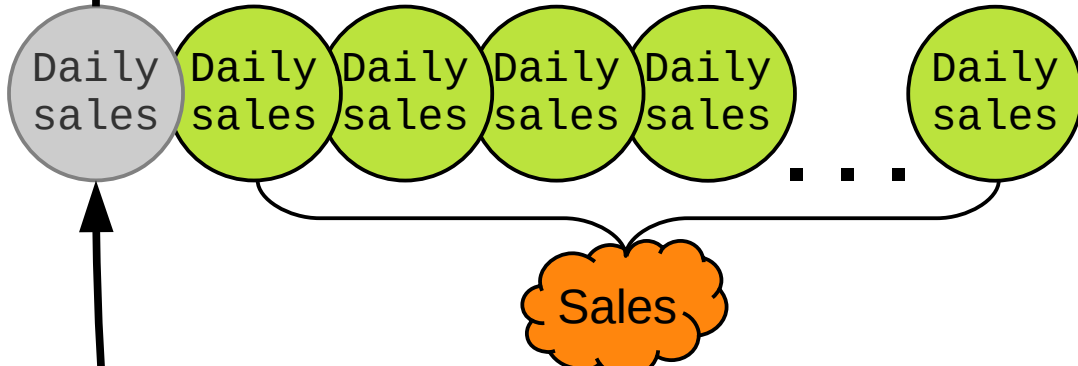
With in need of updating of **30 SKU** a day, sales forecast of **2 items**,
selling price of **\$10 USD**, and margin of **15%**



The cost of your losses
will exceed the cost of
«TheFotoMag» in
24 months

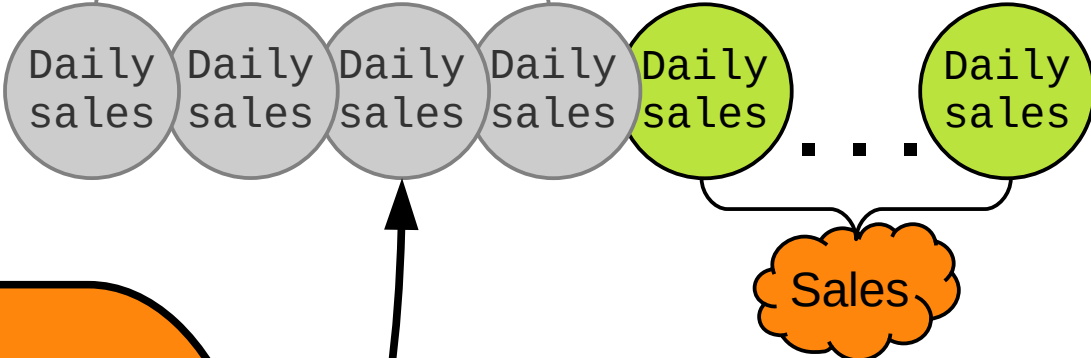
With in need of updating of **70 SKU** a day, sales forecast of **3 items**,
selling price of **\$15 USD**, and margin of **30%**

TheFotoMag
takes 1 Day
(5 minutes)



Retouch takes
4 days
and more

You lose
\$945 or more
every day



The cost of your losses
will exceed the cost of
«TheFotoMag» in
2 (two) month

With «TheFotoMag», profit is even higher. In addition to the very **modest** numbers taken above into account you get money on:

You get money on profit grows due to the growth of conversion

Because of a quality background removal

Conversion growth to 9% according to Amazon and 24% according to StyleShoots

You get money from savings on operating expenses – you need fewer steps

You get money from operational excellence, lean and smart production

You get money from savings on salaries, «TheFotoMag» replaces a lot of people